**NexTerra Challenge 2020 Application Form**

* **Please complete all fields. Fields marked with (\*) are mandatory.**
* **Please share with us non-confidential information only.**
* **For any questions, please contact** **yuval@terralb.com**
* **Application submission deadline: June 30, 2020**.

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| **Project title (10 words max.):** |  |
| **\* Company / project name:** |  |
| \* **E-mail** of contact person: |  |

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| **The Unmet Need** |  |
| \* **Problem**: Please describe what problem (pain) you are trying to solve (150 words max): |  |
| \* **Current state of art** (how it is done today) (150 words max): |  |
| \* **Main limitations of existing solutions** (150 words max): |  |

| **The Product** |  |
| --- | --- |
| **\*** General description of the **technology**, **innovation**, and the main **advantage** (300 words max) |  |
| \* **Stage of development** (Select the relevant status): | Concept / Design / Prototype / POC / Trials / Pilot / Sales / Else |
| \* **Patent status** (50 words max) |  |

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| **Market** |  |
| \* Main target market? |  |
| \* Potential addressable market size ($M) |  |

|  |  |
| --- | --- |
| **Funding Needs** |  |
| \* How much money is needed to reach your next significant (fundable) milestone? | $XXX |
| \* How long will this amount be sufficient for?  | XX Months |

|  |  |
| --- | --- |
| **General** |  |
| \* **Key team members** (name and short bio): Please share some background information on your team members, and what makes your team special |  |
| Any additional info you’d like to share with us? |  |

**Note:**

**By submitting this application you confirm you have read the terms and conditions of NexTerra Challenge. For details visit:** <https://www.oktopuscloud.com/nexterra>